


PRAY  tm
for **ME**
—CAMPAIGN
LINKING THE GENERATIONS
THROUGH PRAYER

**QUICK
START
GUIDE
PREVIEW**



WELCOME TO THE PRAY *for* ME[™] CAMPAIGN



**THE PRAY FOR ME
CAMPAIGN IS A
SIMPLE WAY TO LINK
THE GENERATIONS
THROUGH PRAYER.**

We believe every young person needs a team of adults strategically investing in their lives through prayer.

Rooted in the truths that God uses his Word, his people, and prayer to change the world, the *Pray for Me Campaign* creates a vast web of intergenerational relationships and equips adult believers to pass on a sustainable faith to the next generation.

WHAT IS THE PRAY FOR ME CAMPAIGN?



The *Pray for Me Campaign* links the generations in our community through prayer. During the campaign, adult believers from various generations become Prayer Champions and commit to a year of prayer for one student or family with young children.

The *Pray for Me Prayer Guides* equip the Prayer Champions to pray specific, Scripture-based prayers for children or students through the lens of the *7 Essentials* found in each guide.

The *7 Essentials* represent seven aspects of life that are necessary for someone to flourish in living faithfully before God and man. Prayer Champions praying through the *7 Essentials* will ask for God to intercede on behalf of children and students in the next generation.

WHAT'S INCLUDED?

- **Quick Start Guide:**
 - An Instructional Step-by-Step Guide to launching the campaign
- **Social Media Promo Kit:**
 - 8 Ready-to-Share Graphics for Instagram or Facebook
 - 3 Promotional MP4 Videos
- **Customizable Email Templates:**
 - 1 Invite Email Template to inform your church about the campaign
 - 1 Introduction Email Template to introduce students and families to their team of Prayer Champions
 - 3 Follow-Up Emails Templates to encourage Prayer Champions throughout the year
- **Sign-Up Sheets:**
 - Digital Sign Up Form to collect online sign ups
 - Print Sign Up Sheets to collect in-person sign ups
- **Assignment Chart:**
 - A guided method for pairing students and families with Prayer Champions
- **Connection Pages:**
 - Unique Get-To-Know-You resource for students, families, and their Prayer Teams
- **Follow-Up Resources:**
 - 7 Essentials Printable Bookmark
 - 7 Essentials Printable Infographic
 - 5 Tips for Engaging with Students PDF

HOW TO LAUNCH THE CAMPAIGN

1

INVITE FAMILIES, STUDENTS, AND PRAYER CHAMPIONS TO JOIN THE CAMPAIGN

- Promote the Campaign with the **Social Media Promo Kit**
- Send Email Invitations to parents and potential Prayer Champions using the **Invite Email Template**
- Collect separate **Sign-Ups** for Families, Students, and Prayer Champions

2

PAIR FAMILIES AND STUDENTS WITH PRAYER CHAMPIONS

- Pair families and students with their Prayer Champions using the **Assignment Chart**
- Introduce families and students to their prayer teams using the "**Meet Your Prayer Team**" Email Template
- Help families, students, and Prayer Champions connect with one another using the **Connection Pages**

3

ORDER AND DISTRIBUTE PRAYER GUIDES

- Reference the **About the Prayer Guides Chart** to determine which Prayer Guides you'll need
- Place your Prayer Guides order at **www.prayformecampaign.com** and distribute Prayer Guides to Prayer Champions

4

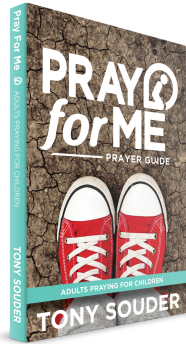
SHARE FOLLOW-UP RESOURCES

- Send notes of encouragement to Prayer Champions using the **Follow-Up Email Templates**
- Communicate to families, students, and Prayer Champions how to participate in next year's *Pray for Me Campaign*

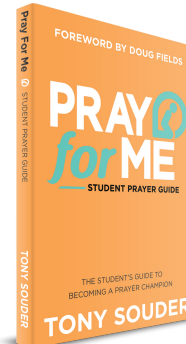
ABOUT THE PRAYER GUIDES



ADULTS PRAYING FOR STUDENTS



ADULTS PRAYING FOR CHILDREN



STUDENT'S GUIDE TO BECOMING A PRAYER CHAMPION



GRANDPARENT LEGACY VERSION

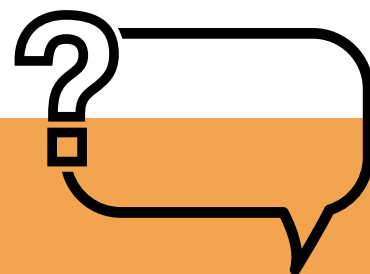
WHO USES THIS GUIDE?	Adult Prayer Champions	Adult Prayer Champions	Students in middle and high school	Grandparents
WHO IS PRAYED FOR THROUGH THIS GUIDE?	Students in middle and high school	Families with children 5th Grade and below	Students in middle and high school	Grandchildren of all ages
WHAT'S INCLUDED?	<ul style="list-style-type: none"> • Overview of why we pray • 13 weeks of praying through the 7 Essentials • Appendix with tips on how to engage teens 	<ul style="list-style-type: none"> • Overview of why we pray • 13 weeks of praying through the 7 Essentials • Appendix with tips on parenting and prayer 	<ul style="list-style-type: none"> • Overview of why we pray • A week of prayer on each of the 7 Essentials • 31-Day Prayer Cycles • Prayer for the Lost 	<ul style="list-style-type: none"> • Overview of why we pray • 14 weeks of praying through the 7 Essentials • Appendix with tips on leaving a legacy through prayer
HOW MANY SHOULD I ORDER?	One for each Prayer Champion praying for a student in 6th-12th Grade	One for each Prayer Champion praying for a family with children in 5th Grade and below	One for each student in 6th-12th Grade participating in the campaign	One for each Grandparent praying for their Grandchild(ren) of all ages

Order your Prayer Guides at www.prayformecampaign.com.



DOWNLOAD YOUR QUICK START KIT TODAY:

<https://www.leadertreks.org/product/pray-for-me-campaign-quick-start-kit/>



HAVE QUESTIONS? WE'RE HERE TO SERVE YOU

CALL OUR TEAM

You can reach our team by calling 877-502-0699. We're available Monday–Friday from 8:30am–5:00pm CST. Just ask to speak with one of our Pray for Me Campaign experts.

VISIT OUR WEBSITE

Be sure to check out the Frequently Asked Questions page on our website at www.prayformecampaign.com. You can also leave our team a message using the LiveChat feature on the website.